



EVOKE COLLECTION

STYLISH AND FLAWLESS FUNCTIONALITY

Stylish simplicity in folding knife form: meet Evoke, a strong collection of blades set to rock the outdoors. With a range of innovative features, these pieces of an everyday carry kit are the evolution of adventure. From the removable thumb stud to different blade shapes and color variations, the Evoke collection is as functionally seamless as it is aesthetically sharp.

- Stylish folding knives
- Different blade shapes and color variations
- Removable thumb stud for easy opening

Evoked collection

BACKGROUND STORY

Evoked: adventure-ready simplicity

The Evoke collection is a natural evolution of our previous Hunter Pro range. Evoke targets a more diverse consumer base that is looking for folding knives defined by simplicity and stylish functionality. The collection expands to span different blade types, colour variations and the inclusion of an innovative removable thumb stud for easy opening, to deliver on and exceed consumer lifestyle needs. These knives are made for the discerning consumer who is looking for style-led pieces. The Evoke collection marks our own significant growth in the EDC (everyday carry) and outdoor-product category. We will launch eight new folding knives in the premium market featuring both Alox and wooden scales. The collection also plays a pivotal role in realigning consumer-brand perception as being modern and relevant. The Evoke name reflects the multipurpose character of the knives. Through its meaning (i.e., to elicit a memory, idea or response), Evoke connects to the feeling of going on an adventure and being ever prepared.



Evoked collection

COLLECTION OVERVIEW

ARTICLE NO.

MODEL

EAN CODE

0.9415.DS23

Evoked BS Alox Black



0.9415.DS249

Evoked BS Alox Beige



0.9425.DS222

Evoked BSH Alox Navy Camouflage



Evoked collection

COLLECTION OVERVIEW

ARTICLE NO.

MODEL

EAN CODE

0.9425.DS24

Evoked BSH Alox Olive Green



0.9415.D20

Evoked Alox Red



0.9415.D26

Evoked Alox Silver



Evoked collection

COLLECTION OVERVIEW

ARTICLE NO.

MODEL

EAN CODE

0.9415.D221

Evoked Alox Blue/Red



0.9415.D630

Evoked Wood



Evoke collection

ADDITIONAL PRODUCT INFORMATION

All the extra details, decoded

Thumb stud. The thumb stud delivers easy opening for both right- and left-handers. A specially constructed removable pin projects out for effortless opening.



Locking blade. Our innovative back-lock system ensures blades won't accidentally close or fold up when in use. A coveted safety feature, it delivers exceptional stability. It is particularly effective when used for high-pressure tasks where blade strength and resilience are key.



Clip-point blade. This blade has a more pointed tip so it is perfect for more precise cutting and slicing. The shape of the blade also delivers better control for more intricate and precise tasks. This blade is available on select Evoke knives.



Drop-point blade. This is the Victorinox-standard blade shape. It's a high-functioning multipurpose blade that works for a range of tasks. The blade tip is slightly wider and essentially sturdier. This blade is available on select Evoke knives.



Evoked collection

ADDITIONAL PRODUCT INFORMATION

Please note:

The below knives (4 SKUs, incl. blister) are not part of the Evoke Collection – and keep the product name “Hunter Pro” as these are intended to use as a hunting knife due to their synthetic material and round ergonomic handle.



PRODUCT NAME	ARTICLE-NR.
Hunter Pro M, black	0.9411.M3
Hunter Pro M, black, Blister	0.9411.M3B1
Hunter Pro M, orange	0.9411.M9
Hunter Pro M, orange, Blister	0.9411.M9B1

Evoked collection FUNCTIONS

Evoked Alox

0.9415.D20 (red)
0.9415.D26 (silver)
0.9415.D221 (blue/red)

1. Blade, large
2. Thumb stud, removable
3. Carry clip, removable
4. Lanyard hole
5. Paracord pendant



Evoked BS Alox

0.9415.DS23 (black)
0.9415.DS249 (beige)

1. Blade, large
2. Thumb stud, removable
3. Carry clip, removable
4. Lanyard hole



Evoked BSH Alox

0.9425.DS24 (olive green)
0.9425.DS222 (navy camouflage)

1. Blade, large (clip-point)
2. Thumb stud, removable
3. Carry clip, removable
4. Lanyard hole



Evoked Wood

0.9415.D630

1. Blade, large
2. Thumb stud, removable
3. Carry clip, removable
4. Lanyard hole

