

VICTORINOX RETAIL 2024/2025
**CORNER, COUNTER,
DISPLAY & FIXTURE
CATALOGUE**



VICTORINOX



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INTRODUCTION

1

The purpose of this document is to provide an overview of all the components which are included within the new Victorinox Corner Programme. The catalogue is structured for easy reference by dividing each product category into individual chapters. Each component is individually listed and includes the descriptions, measurements and article numbers. This document should be used in conjunction with the other corner reference documents.



CORNER, COUNTER AND DISPLAY

2

CORNER DISTRIBUTION HIERARCHY



A corner is a well defined space in a mid-range department or speciality store.

Features

- Victorinox-branded space in mid to high class department stores, independent or specialty retail
- 6 to 30 m²
- Not covering more than 50% of total sales area

Product Categories

- Single- or multi category

Design Concept

- Victorinox corner design

Approval

- Regional sales & retail services (HQ or subsidiary)

General Responsibility

- Local retail or sales organization (HQ or subsidiary)

Operated by

- External retailer

All corner projects need to be approved by the local subsidiary or Retail Services in Ibach.

CORNER FRAME OPTIONS

The Backwall is a modular free standing combination of elements that can be changed to suit the different product categories.

Corner with a red frame

The frame in Victorinox red is a great eyecatcher.



Corner with a grey frame

The grey frame provides a different look and feel to suit the local requirements.



Corner with no frame

The backwall without the frame surround allows the system to be installed where there are restrictive ceiling heights. The additional top panel lighting ensures a well illuminated backwall.



COUNTER DISTRIBUTION HIERARCHY



A counter is a smaller space in a mid-range department or speciality store.

Features

- Victorinox-branded space in mid class department stores, independent or specialty retail and store chains like supermarkets/hypermarkets
- 2 to 9 m²
- Not covering more than 50% of total sales area

Product Categories

- Single- or multi category

Design Concept

- Victorinox corner design

Approval

- Regional sales & retail services (HQ or subsidiary)

General Responsibility

- Local retail or sales organization (HQ or subsidiary)

Operated by

- External retailer

Approval and installation is the responsibility of the subsidiary or product division.

COUNTER OPTIONS

Counter backwall

A single freestanding backwall showing the Victorinox Swiss Army logo. To be used for watches only.



Stand-alone counter

Single freestanding cabinet



Counter group

Combination of a freestanding cabinet, watch display table, and freestanding double vitrine.



DISPLAY DISTRIBUTION HIERARCHY



A display is a freestanding or supportive element.

Features

- Single freestanding supportive element

Product Categories

- Single-category

Design Concept

- Victorinox corner design

Approval

- Regional sales

General Responsibility

- Local retail or sales organization (HQ or subsidiary)

Operated by

- External retailer

Watch display for windows



SAK In-display for cabinet or vitrine



Rotating pocket tool counter top display tower



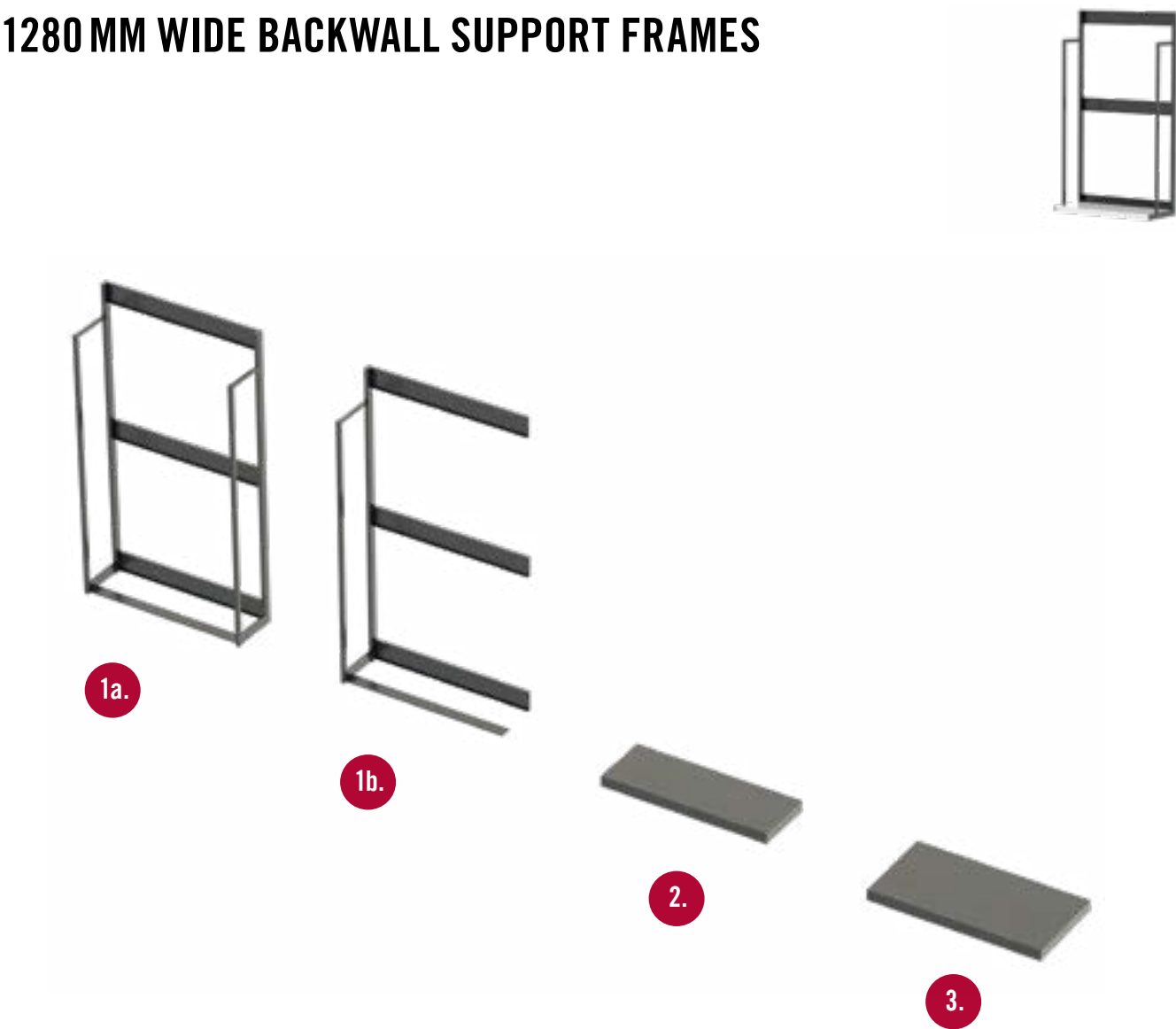


BACKWALL COMPONENTS

3

CORNER BACKWALL COMPONENTS

1280 MM WIDE BACKWALL SUPPORT FRAMES



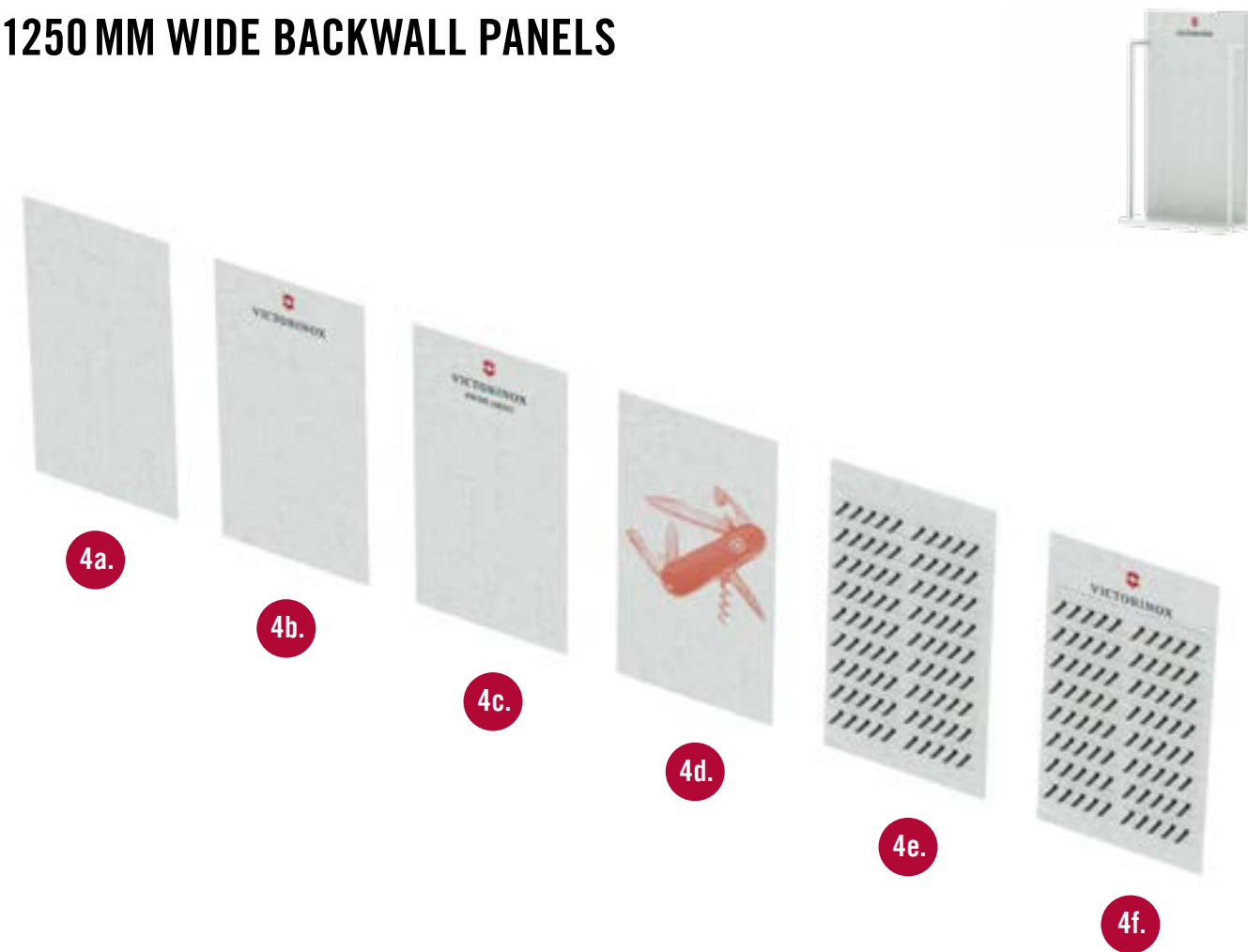
1a. 9.5350.02
BACKWALL SUPPORT RACK WITH ILLUMINATION, W1280 MM
W1280 x H2270 x D550 mm

9.5350.10
STANDARD BASE, W1250 MM
W1250 x D500 mm

1b. 9.5350.04
BACKWALL SUPPORT RACK EXTENSION PIECE WITH ILLUMINATION, W1250 MM
W1250 x H2270 x D550 mm

9.5350.11
DEEP BASE COVER, W1250 MM
W1250 x D650 mm

1250 MM WIDE BACKWALL PANELS



4a. 9.5350.20
BACKWALL PANEL SET WITHOUT LOGO, W1250 MM
W1250 mm

4d. 9.5350.23
BACKWALL PANEL SET WITH SAK GRAPHIC, W1250 MM
W1250 mm

SOLD OUT

4b. 9.5350.21
BACKWALL PANEL SET WITH VICTORINOX LOGO, W1250 MM
W1250 mm

4e. 9.5350.24
BACKWALL BLISTER PANEL SET WITHOUT LOGO, W1250 MM
W1250 mm

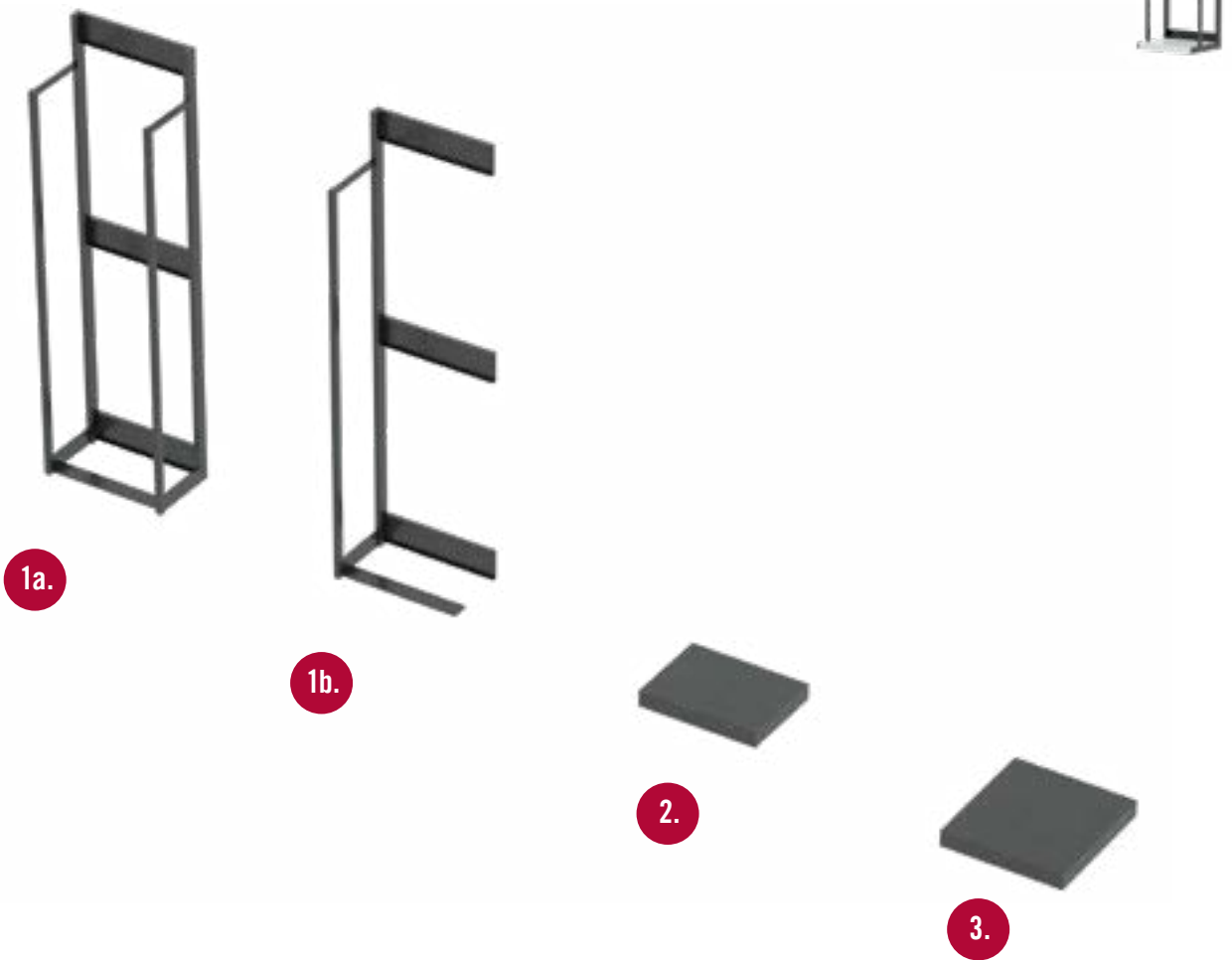
4c. 9.5350.22*
BACKWALL PANEL SET WITH VICTORINOX SWISS ARMY LOGO, W1250 MM
W1250 mm

4f. 9.5350.25
BACKWALL BLISTER PANEL SET WITH VICTORINOX LOGO, W1250 MM
W1250 mm

SOLD OUT

CORNER BACKWALL COMPONENTS

655 MM WIDE BACKWALL SUPPORT FRAMES



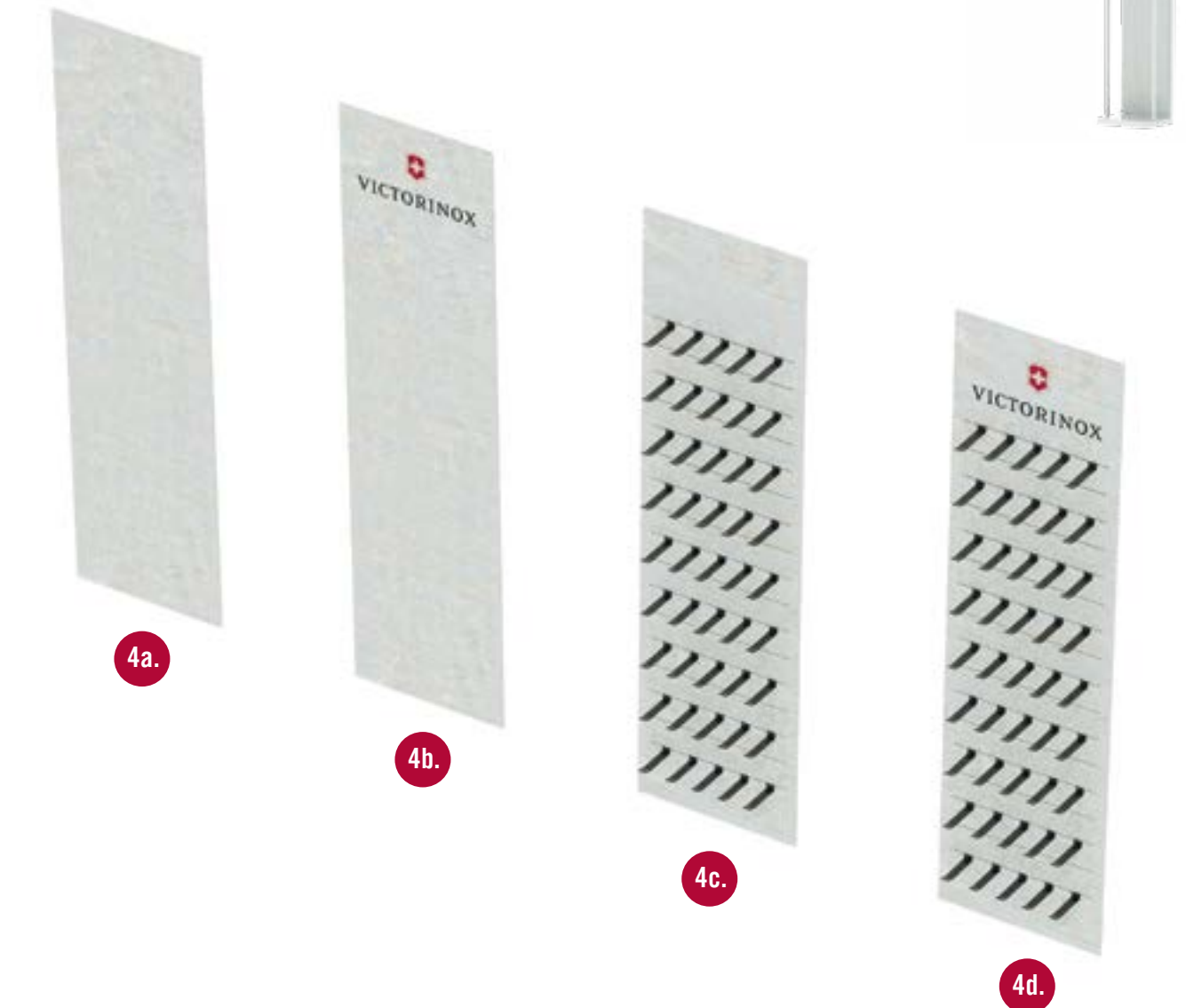
1a. 9.5351.02
BACKWALL SUPPORT RACK
WITH ILLUMINATION, W655 MM
W655 x H2270 x D550 mm

2. 9.5351.10
STANDARD BASE COVER,
W625 MM
W625 x D500 mm

1b. 9.5351.04
BACKWALL SUPPORT RACK EXTENSION
PIECE WITH ILLUMINATION, W625 MM
W625 x H2270 x D550 mm

3. 9.5351.11
DEEP BASE COVER,
W625 MM
W625 x D650 mm

625 MM WIDE BACKWALL PANELS



4a. 9.5351.20
BACKWALL PANEL SET WITHOUT LOGO,
W625 MM
W625 mm

4c. 9.5351.23
BACKWALL BLISTER PANEL SET
WITHOUT LOGO, W625 MM
W625 mm

4b. 9.5351.21
BACKWALL PANEL SET WITH VICTORINOX
LOGO, W625 MM
W625 mm

4d. 9.5351.24
BACKWALL BLISTER PANEL SET
WITH VICTORINOX LOGO, W625 MM
W625 mm

CORNER BACKWALL COMPONENTS

CORNER BACKWALL FRAME AND PANEL



9.5352.01*
BACKWALL CORNER MODULE, W500 X D500 MM
W500 x H2270 x D500 mm

SOLD OUT



9.5352.02*
BACKWALL CORNER MODULE, W650 X D650 MM
W650 x H2270 x D650 mm

SOLD OUT



LIGHTING AND POWER ACCESSORIES

9.5357.02
SMALL TOP PANEL LIGHT (WITHOUT FRAME), W625 MM
W625 mm



9.5357.01
LARGE TOP PANEL LIGHT (WITHOUT FRAME), W1250 MM
W1250 mm



9.5357.10
FRAME LOGO LIGHT TO 9.5355.05, 9.5355.06, 9.5359.05, 9.5354.06, W1250 MM
W1250 mm



9.5357.20
ELECTRIC CABLE
L3000 mm, 6 x D13 miD 3 m KaWel

Electric cable to connect up to six cables fom each backwall light transformer.



BACKWALL ILUMINATED GRAPHIC PANELS

9.5360.20
BACKWALL ILLUMINATED GRAPHIC PANEL
W1230 x H310mm

Graphics need to be ordered separately through Retail Services



BACKWALL ILUMINATED GRAPHIC PANELS

9.5360.21
SMALL BACKWALL ILLUMINATED GRAPHIC PANEL
W605 x H310mm

Graphics need to be ordered separately through Retail Services

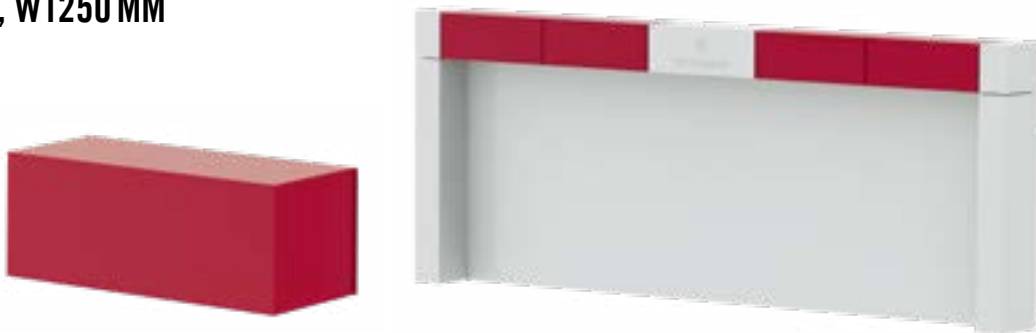


RED FRAME PANELS

9.5355.01
SIDE FRAME PANEL RED
W300 x H2700 x D550 mm



9.5355.03
TOP FRAME PANEL RED
WITH ILLUMINATION, W1250 MM
W1250 x H450 x D550 mm



9.5355.04
TOP FRAME PANEL RED
WITH ILLUMINATION, W625 MM
W625 x H450 x D550 mm



RED FRAME PANELS

9.5355.05
TOP FRAME PANEL RED WITH VICTORINOX LOGO,
WITH ILLUMINATION, W1250 MM
W1250 x H450 x D550 mm



CORNER BACKWALL COMPONENTS

GREY FRAME PANELS

9.5354.01
SIDE FRAME PANEL GREY
W300 x H2700 x D550 mm

SOLD OUT



9.5354.03
OP FRAME PANEL GREY
WITH ILLUMINATION, W1250 MM
W1250 x H450 x D550 mm

SOLD OUT



9.5354.04
TOP FRAME PANEL GREY
WITH ILLUMINATION, W625 MM
W625 x H450 x D550 mm

SOLD OUT



GREY FRAME PANELS

9.5354.05
TOP FRAME PANEL GREY WITH VICTORINOX LOGO,
WITH ILLUMINATION, W1250 MM
W1250 x H450 x D550 mm

SOLD OUT





SAK AND CUTLERY COMPONENTS

4



SAK AND CUTLERY COMPONENTS

CORNER AND COUNTER



9.5370
SMALL CABINET

W600 x H1140 x D450 mm

Sliding top display drawer with lights. One opening door with two inside drawers. Can be incorporated onto the base unit of a backwall system or installed as a freestanding fixture.



Display set needs to be ordered separately:

9.5370.10
SAK IN-DISPLAY SET FOR SMALL CABINET

W450 x H150 x D300 mm



CORNER AND COUNTER



9.5371
LARGE CABINET

W1200 x H1140 x D450 mm

Sliding top display drawer with lights. Two opening doors with four inside drawers. Can be incorporated onto the base unit of a backwall system or installed as a freestanding fixture.



Display set needs to be ordered separately:

9.5371.10
SAK IN-DISPLAY SET FOR LARGE CABINET AND
BACKWALL DISPLAY VITRINE

W1000 x H220 x D300 mm



CORNER AND COUNTER



9.5372.01
SAK TESTER CABINET, EXCL. KNIVES
W1200 x H1140 x D450 mm

Incorporating lower drawers for stock storage and SAK display on yo-yo cords. Includes 1 top drawer, two opening doors below. Inside four drawers.

Need to be ordered separately:
X.95372.2
32 sample Swiss Army Knives
X.95372.14
2 graphic stripes
X.94245.2
Adhesive price tags

Spare parts:
X.90304
Yo-yo for SAK cabinet
X.95372.01
Plastic cover for knife description for 9.5372.01, 9.5372.13
X.95372.04
Raster insert for pull out shelf for 9.5370, 9.5371, 9.5372.01, 9.5372.13



CORNER AND COUNTER



9.5372.13
SAK TESTER CABINET, SMALL, EXCL. KNIVES
W600 x H1140 x D450 mm

Incorporating lower drawers for stock storage and SAK display on yo-yo cords. Includes 1 top drawer, one opening doors below. Inside two drawers.

Need to be ordered separately:
X.95372.4
14 sample Swiss Army Knives
X.95372.15
2 graphic stripes
X.94245.2
Adhesive price tags

Spare parts:
X.90304
Yo-yo for SAK cabinet
X.95372.01
Plastic cover for knife description for 9.5372.01, 9.5372.13
X.95372.04
Raster insert for pull out shelf for 9.5370, 9.5371, 9.5372.01, 9.5372.13



CORNER AND COUNTER



9.5362.1
CUT INCLINED SHELF FOR BACKWALL
WITH ACRYLIC GLASS COVER
W1200 x D435 mm Surface 475 mm



BACKWALL
compatible

9.5364
CUT NEARBY RESERVE LARGE
W1200 x H450 x D450 mm

Two opening doors and inside one shelf for stock storage.



BACKWALL
compatible

FREE
STANDING
compatible

CORNER AND COUNTER



9.5364.10
CUT NEARBY RESERVE SMALL
W600 x H450 x D450 mm

One opening door and inside one shelf for stock storage.



BACKWALL
compatible

FREE
STANDING
compatible

CORNER AND COUNTER



9.5359.02
SAK AND CUTLERY DISPLAY WITH ILLUMINATION
W1200 x H740 x D90 mm

100 pcs. Magnets Ø7mm, 30 pcs. Magnets Ø4mm, 1 Set Magnet price tags
Element fixes onto backwall frame



BACKWALL
compatible

9.5359.10
SAK AND CUTLERY DISPLAY WITHOUT LIGHTS, FOR INDEPENDANT WALL MOUNTING
W1200 x H740 x D90 mm

100 pcs. Magnets Ø7mm, 30 pcs. Magnets Ø4mm, 1 Set Magnet price tags
Element fixes to independant wall



WALL
MOUNTED
VERSION

CORNER AND COUNTER



9.5359.22
SAK AND CUTLERY DISPLAY WITH ILLUMINATION, SMALL
W600 x H740 x D90 mm

50 pcs. Magnets Ø7mm, 15 pcs. Magnets Ø4mm
Element fixes onto backwall frame



BACKWALL
compatible

9.5359.30
SAK AND CUTLERY DISPLAY WITHOUT ILLUMINATION, FOR INDEPENDANT WALL MOUNTING, SMALL
W600 x H740 x D90 mm

50 pcs. Magnets Ø7mm, 15 pcs. Magnets Ø4mm
Element fixes to independant wall

SOLD OUT



WALL
MOUNTED
VERSION

CORNER AND COUNTER



9.5358*
BACKWALL VITRINE WITH ILLUMINATION

W1250 x H330 x D320 mm

Element fixes onto backwall frame.

SOLD OUT

BACKWALL
compatible



Need to be ordered separately:

9.5371.10
SAK IN-DISPLAY SET FOR LARGE CABINET AND
BACKWALL DISPLAY VITRINE

W1000 x H220 x D300 mm



CORNER AND COUNTER

9.5375.01
LARGE TOWER WITH VICTORINOX LOGO

W450 x H1840 x D450 mm

Top display with glass shelf and illumination.

FREE
STANDING
compatible



Need to be ordered separately:

9.5375.10
SAK IN-DISPLAY SET FOR LARGE TOWER

W300 x H150 x D300 mm



CORNER AND COUNTER

9.5378
MULTIPRODUCT GONDOLA
W926 x H1510 x D600 mm

FREE
STANDING
compatible

Blister hooks need to be ordered separately



CORNER AND COUNTER

9.5377.03
FREE STANDING BLISTER, DEEP BASE, H1510
W600 x H1510 x D600 mm

FREE
STANDING
compatible

Blister hooks need to be ordered separately



CORNER AND COUNTER

9.5361
TOP TRAY WITH 5 COMPARTMENTS TO FIT WITH BLISTER BACKWALL PANELS
W520 x H150 x D270 mm

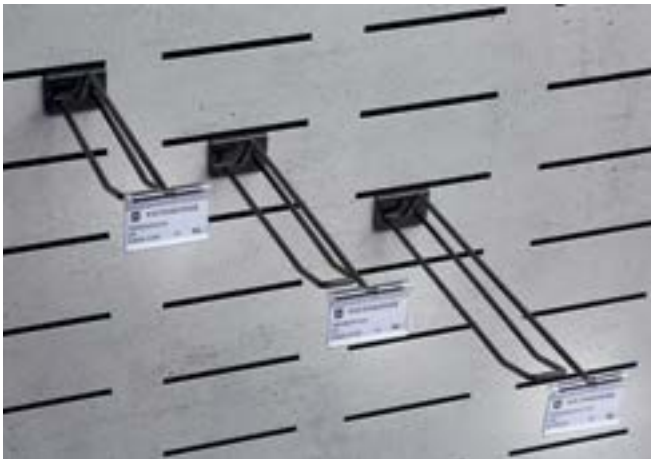
Visuals need to be ordered separately.



9.5363.06
BLISTER HOOK WITH PRICE TAG, 120 MM, Ø4.2 MM
D120 mm

9.5363.23
BLISTER HOOK WITH PRICE TAG, 200 MM, Ø4.2 MM
D200 mm

9.5363.24
BLISTER HOOK WITH PRICE TAG, 250 MM, Ø4.2 MM
D250 mm



X.95401.01
HOOK FOR CUTTING BOARDS

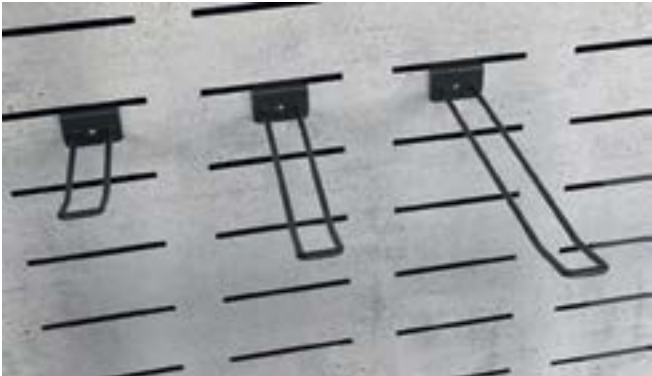


CORNER AND COUNTER

9.5363.01
BLISTER HOOK 120 MM, Ø4.2 MM
D120 mm

9.5363.03
BLISTER HOOK 200 MM, Ø4.2 MM
D200 mm

9.5363.04
BLISTER HOOK 250 MM, Ø4.2 MM
D250 mm



9.5363.10
BLISTER HOOK 250 MM
D250 mm

9.5363.12
BLISTER HOOK 120 MM
D120 mm



CORNER AND COUNTER

9.5362.10
CUT INCLINED SHELF FOR BACKWALL

W255 x D435 mm Surface 475 mm

BACKWALL
compatible



9.5367
CUT KNIVES BOX FOR BLISTER

W110 x H120 x D95 mm

BACKWALL
compatible

FREE
STANDING
compatible



9.5365.20
BLISTER SHELF

W560 x D240 mm

BACKWALL
compatible

FREE
STANDING
compatible



DISPLAY

9.5375.10
SAK IN-DISPLAY SET FOR LARGE TOWER

W300 x H150 x D300 mm

1 base, 1 backwall, 2 30 mm high cube, 2 60 mm high cubes, 1 85 mm high cubes, cube & 20 knife holders.



9.5370.10
SAK IN-DISPLAY SET FOR SMALL CABINET

W450 x H150 x D300 mm

1 base, 1 backwall, 2 30 mm high cube, 2 60 mm high cubes, 1 85 mm high cubes, cube & 20 knife holders.



DISPLAY

9.5371.10
SAK IN-DISPLAY SET FOR LARGE CABINET
AND BACKWALL DISPLAY VITRINE

W1000 x H220 x D300 mm
Backpanel 220 mm high

1 base, 1 backwall, 2 85 mm high cubes, 3 60 mm high cubes,
1 30 mm high cube & 30 knife holders.



DISPLAY

9.5300.01
SMALL SAK DISPLAY SET

W510 x H350 x D365 mm

1 base, 1 backwall, 1 display graphic, 1 30 mm high cube,
1 60 mm high cube, 2 85 mm high cubes,
1 wooden SAK holder & 20 knife holders.

Visuals need to be ordered separately.



9.5300.02
MEDIUM SAK DISPLAY SET

W910 x H500 x D365 mm

1 base, 1 backwall, 1 display graphic, 2 30 mm high cubes,
2 60 mm high cube, 2 85 mm high cubes, 1 king size cube,
1 wooden SAK holder & 25 knife holders.

Visuals need to be ordered separately.



DISPLAY

9.5300.03
LARGE SAK DISPLAY SET

W760 x H1000 x D380 mm

1 base, 1 backwall, 1 display graphic, 1 30 mm high cube, 1 60 mm high cube, 2 85 mm high cubes, 1 king size cube, 1 medium weighted cube & 40 knife holders.

Visuals need to be ordered separately.



FURNITURE COMPONENTS

9.5302.01
SMALL CUBE, KNIFE STAND, INCL. SAK HOLDER

W50 x H30 x D50 mm

1 knife holder, 1 30 mm high cube



9.5302.02
MEDIUM CUBE, KNIFE STAND, INCL. SAK HOLDER

W50 x H60 x D50 mm

1 Knife holder, 1 60 mm high cube



9.5302.03
LARGE CUBE, KNIFE STAND, INCL. SAK HOLDER

W50 x H85 x D50 mm

1 Knife holder, 1 85 mm high cube



9.5302.04
KING SIZE CUBE, KNIFE STAND, INCL. SAK HOLDER

W80 x H120 x D60 mm

1 Knife holder, 1 King size cube



9.5302.05
WEIGHTED CUBE, KNIVES STAND, INCL. 3 SAK
HOLDER, W200

W200 x H105 x D60 mm

3 Knife holder, 1 weighted display cube



SAK AND CUTLERY COMPONENTS

DISPLAY

9.5105
SMALL SINGLE SAK STAND
W50 x H25 x D50 mm



9.6042
LARGE SAK STAND
Ø90 mm x H17 mm



9.5303
WOODEN SAK STAND
W60 x H20 x D60 mm



9.5304
SAK HOLDER



9.5305*
SMALL AND LARGE SAK TRAY SET
W205 x H18 x D255 mm
W205 x H18 x D150 mm

15 SAK holders

SOLD OUT



DISPLAY

9.5110
SMALL SAK BOX FOR 50 “CLASSIC”
W280 x H160 x D200 mm

Visuals need to be ordered separately.



9.6329*
LARGE SAK DISPLAY STAND
W410 x H810 x D270 mm



DISPLAY

9.5313
ROTATING BLISTER SPINNER

W305 x H610 x D305 mm

Blister hooks need to be ordered separately.

SOLD OUT



9.5314
ROTATING SAK DISPLAY WITH STORAGE

W305 x H610 x D305 mm

20 pcs. magnets Ø 7 mm

20 pcs. magnets Ø 4 mm

Magnet price tag needs to be ordered separately.



DISPLAY

9.5315
GLASS CABINET WITH LIGHTS, 110V/220V

W305 x H610 x D305 mm

Two display sets need to be ordered for this item.



9.5315.10
SAK IN-DISPLAY SET FOR GLASS CABINET

W260 x H18 x D220 mm

1 tray, 1 85 mm high cubes, 1 60 mm high cubes, 1 30 mm high cube,
1 wooden SAK holder & 15 knife holders.



DISPLAY

9.5321
LARGE CUTLERY DISPLAY STANDS SET

W350 x H500 x D110 mm
W120 x H364 x D200 mm, W200 x H364 x D200 mm,
W200 x H219 x D200 mm, W120 x H219 x D200 mm

1 Backwall L350 x W110 x H500 mm, 1 graphic,
Stands 1 L120 x W200 x H364 mm,
1 L200 x W200 x H364 mm, 1 L200 x W200 x H219 mm,
1120 x W200 x H219 mm, 100 magnets Ø7

Visuals need to be ordered separately.



DISPLAY

9.5322*
CUT XL WINDOW DISPLAY

W600 x H1000 x D200 mm

Magnets are included. Visuals need to be ordered separately

9.5322.01*
CUT XL WINDOW DISPLAY SIDE EXTENSION

W300 x H1000 x D200 mm

SOLD OUT



9.5306
SAK, CUT HOLDER DISPLAY

W85 x H118 x D235 mm

Magnets are included



DISPLAY

9.5320
SMALL CUTLERY DISPLAY STANDS SET

Small stand W120 x H219 x D200 mm
Medium stand W200 x H219 x D200 mm

1 L120 x W200 x H219 mm
1 L200 x W200 x H219 mm
50 magnets Ø7



9.7007
CUTLERY STAND

W340 x H624 x D200 mm



9.5316
CUTLERY DISPLAY TRAY

W520 x H130 x D270 mm

Visuals need to be ordered separately.



DISPLAY

9.6141.1 (GERMAN/ENGLISH/FRENCH)
SAK TOWER

W320 x H1130 x D320 mm

Adhesive price tags need to be ordered separately.
X.94245.2



9.6146
ROLLING PILLAR FOR SAK TOWER

Ø750 x H740 mm



9.6145.10*
CORPUS FOR SAK TOWER

W450xH694xD450 mm

SOLD OUT



DISPLAY

9.6151
SAK CABINET

W480 x H1960 x D480 mm

Including internal storage space

Magnets are included



DISPLAY

ROTATING DISPLAY TOWER

individually combinable



WALL ELEMENT

individually combinable



DISPLAY

9.6700.N
SAK AND CUTLERY FRAME FOR ROTATING TOWER
W600 x H1990 x D600 mm



9.6702.N
SAK AND CUTLERY WALL TOWER
W450 x H2060 x D430 mm



9.6703.N
ADDITIONAL WALL FOR SAK AND CUTLERY WALL TOWER
W450 x H2060 x D430 mm



9.6706.N
WOODEN END FRAME FOR SAK AND CUTLERY WALL TOWERS
W300 x H1840 x D19 mm



DISPLAY

9.6709.N
LOCKABLE SHOWCASE TO DISPLAY TOWER WITH STORAGE ROOM INCL. MAGNETS
W400 x H780 x D195 mm



9.6710.N
LOCKABLE SHOWCASE TO DISPLAY TOWER WITHOUT STORAGE ROOM INCL. MAGNETS
W400 x H780 x D80 mm



9.6713.N
MAGNETIC BOARD FOR SHOWCASES 9.6709.N, 9.6710.N
W400 x H780 mm



9.6714.N
PERFORATED WALL SHELF TO DISPLAY TOWER
W400 x H780 x D20 mm



9.6715.N
3 TRAY UNIT WITH 5 SUBDIVISIONS FOR ROTATING AND WALL TOWERS
W400 x H780 x D250 mm



SAK AND CUTLERY COMPONENTS

DISPLAY

9.6727
PRICE TAG PLASTIC
31 x 26 mm



9.6722
POINTED ZINC PLATED HOOKS SINGLE, 150 MM
150 mm



9.6724
DOUBLE ZINC PLATED HOOKS, 100 MM
100 mm



9.6723
DOUBLE ZINC PLATED HOOKS, 160 MM
160 mm

9.6727.22
GERMAN PRICE TAGS FOR TOP TRAY
40 x 80 mm, sheet 210 x 297 mm

SOLD OUT

9.6727.32
FRENCH PRICE TAGS FOR TOP TRAY
40 x 80 mm, sheet 210 x 297 mm

SOLD OUT



9.7055
PERFORATED IDENTITY CARD FOR EURO HANGER
W42 x H158 mm



9.6138.04
MAGNET Ø4 MM
Ø4 x 6 mm



9.6138.07
MAGNET Ø7 MM
Ø7 x 6 mm



9.6138.10
MAGNET Ø10 MM
Ø10 x 6 mm



DISPLAY

9.6155
FREESTANDING BLISTER-DISPLAY
W430 x H1810 x D370 mm

Backwall includes 20 hooks



SAK AND CUTLERY COMPONENTS

DISPLAY

X.96155.01
DOUBLE ZINC PLATED BLISTER HOOKS, 16 CM
160 mm long



X.96155.03
LOCK FOR BLISTER HOOKS
W394 x D265 mm



X.96155.04
TRAY WITH 4 SUBDIVISIONS
W394 x H65 x D270 mm



X.96155.02*
TRANSPARENT SHELF BOARD
W394 x H35 x D234 mm



SOLD OUT



WATCHES COMPONENTS

5



CORNER AND COUNTER



9.5370
SMALL CABINET

W600 x H1140 x D450 mm

Sliding top display drawer with lights. One opening door with two inside drawers. Can be incorporated onto the base unit of a backwall system or installed as a freestanding fixture.



Need to be ordered separately:

9.5346.03
WATCHES IN-DISPLAY SET FOR SMALL CABINET
AND WATCH DISPLAY TABLE

W450 x H157 x D300 mm



CORNER AND COUNTER



9.5371
LARGE CABINET

W1200 x H1140 x D450 mm

Sliding top display drawer with lights. Two opening doors with four inside drawers. Can be incorporated onto the base unit of a backwall system or installed as a freestanding fixture.



Need to be ordered separately:

9.5341.02
*WAT DISPLAY SET FOR LARGE CABINET

Normal size W800 x H157 x 380mm

Extended size W1300 x H157 x D380mm



WATCHES COMPONENTS

CORNER AND COUNTER



9.5358*
BACKWALL VITRINE WITH LIGHTNING

W1250 x H330 x D320 mm

Cabinet with lockable glass door and internal illumination.

SOLD OUT

BACKWALL
compatible



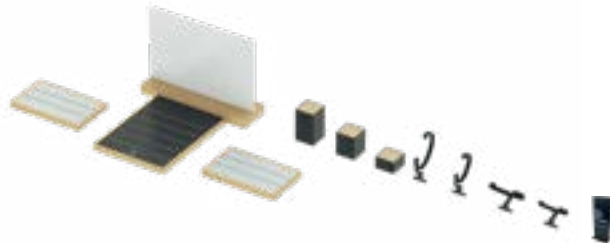
Need to be ordered separately:

9.5346.01*
WAT DISPLAY SET FOR BACKWALL VITRINE

Window size W300 x H220 x D450 mm

Visuals need to be ordered separately.

SOLD OUT



CORNER AND COUNTER

9.5373*
WAT DISPLAY TABLE

W1500 x H1140 x D450 mm

Watch display cabinet including drawer and illuminated vitrine.

SOLD OUT

FREE
STANDING
compatible



Need to be ordered separately:

9.5346.03
WAT IN-DISPLAY SET FOR SMALL CABINET
AND WATCH DISPLAY TABLE

W450 x H157 x D300 mm



9.5373.05*
STOOL

W390 x H450 x D390 mm

SOLD OUT

FREE
STANDING
compatible



CORNER AND COUNTER

9.5375.02
LARGE TOWER INCLUDING VICTORINOX
SWISS ARMY LOGO
W450 x H1840 x D450 mm

Top display with glass shelf and illumination.

SOLD OUT

FREE
STANDING
compatible

Need to be ordered separately:

9.5346.06*
WAT IN-DISPLAY SET FOR LARGE TOWER
W300 x H300 x D300 mm

Visuals need to be ordered separately.

SOLD OUT



DISPLAY

9.5340.01
WAT SMALL WINDOW DISPLAY SET
Normal size W300 x H350 x D302 mm
Extended size W506 x H350 x D377 mm

Removable picture holder – x 2, vertical c-ring large – x 13, vertical c-ring small – x 2, horizontal c-ring large – x 4, horizontal c-ring small – x 1, watch cube 50x50x85 – x 3, watch cube 50x50x60 – x 3, watch cube 50x50x30 – x 3, pillow – x 4, 5-year warranty and authorized dealer plate – x 1, SAK holder – x 1

Visuals need to be ordered separately.



DISPLAY

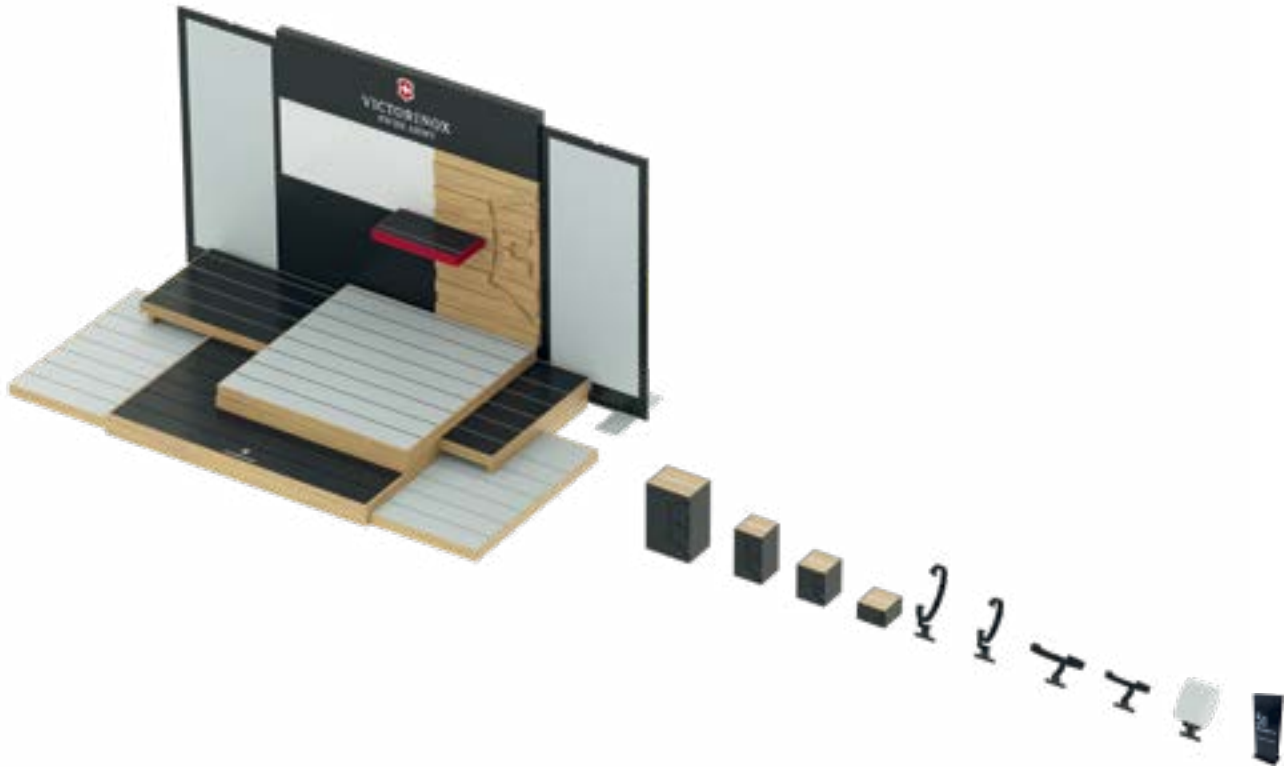
9.5340.02*
WAT LARGE WINDOW DISPLAY SET

Normal size W500 x H500 x D437 mm
Extended size W897 x H500 x D537 mm

Removable picture holder – x 2, vertical c-ring large – x 27, vertical c-ring small – x 3, horizontal c-ring large – x 13, horizontal c-ring small – x 2, watch cube 80x60x120 – x 1, watch cube 50x50x85 – x 4, watch cube 50x50x60 – x 7, watch cube 50x50x30 – x 7, pillow – x 6, 5-year warranty and authorized dealer plate 1, SAK holder – x 1

Visuals need to be ordered separately.

SOLD OUT



DISPLAY

9.5341.01*
WAT DISPLAY SET FOR SMALL CABINET

Normal size W500 x H157 x D300 mm
Extended size W878 x H157 x D380 mm

Removable large backboard – x 1, removable small backboard – x 2, vertical c-ring large – x 30, vertical c-ring small – x 5, horizontal c-ring large – x 8, horizontal c-ring small – x 2, watch cube 50x50x30 – x 6, pillow – x 6, 5-year warranty and authorized dealer plate – x 1

SOLD OUT



DISPLAY

9.5341.02*
WAT DISPLAY SET FOR LARGE CABINET

Normal size W800 x H157 x D300 mm
Extended size W1300 x H157 x D380 mm

Removable backboard – x 1, removable small backboard – x 2, vertical c-ring large – x 30, vertical c-ring small – x 5, horizontal c-ring large – x 12, horizontal c-ring small – x 3, watch cube 50x50x30 – x 10, pillow – x 10, 5-year warranty and authorized dealer plate – x 1, SAK holder – x 1

Swiss Army Knife needs to be ordered separately.
1.3603
Spartan Swiss Army Knife

Visuals need to be ordered separately.



9.5341.06*
WAT DISPLAY SET

W245 x H157 x D300 mm

Large vertical C rings – x 6
Small vertical C ring – x 1
Large horizontal C rings – x 2
Small horizontal C ring – x 1



DISPLAY

9.5346.01*
WAT DISPLAY SET FOR BACKWALL VITRINE

Window size W300 x H220 x D450 mm

Base platform – x 2, side bases – x 4, vertical c-ring large – x 12, vertical c-ring small – x 5, horizontal c-ring large – x 8, horizontal c-ring small – x 3, watch cube 50x50x85 – x 8, watch cube 50x50x60 – x 8, watch cube 50x50x30 – x 8, 5-year warranty and authorized dealer plate – x 2, visual holder – x 2

Visuals need to be ordered separately.

SOLD OUT



DISPLAY

9.5346.03
WAT IN-DISPLAY SET FOR SMALL CABINET AND
WATCH DISPLAY TABLE
W450 x H157 x D300 mm

Centre base – x 1, removable backboard – x 1, vertical c-ring large – x 12,
vertical c-ring small – x 3, horizontal c-ring large – x 7,
horizontal c-ring small – x 2, pillow – x 4, watch cube 50x50x30 – x 2,
5-year warranty and authorized dealer plate – x 1, evolution visual – x 1



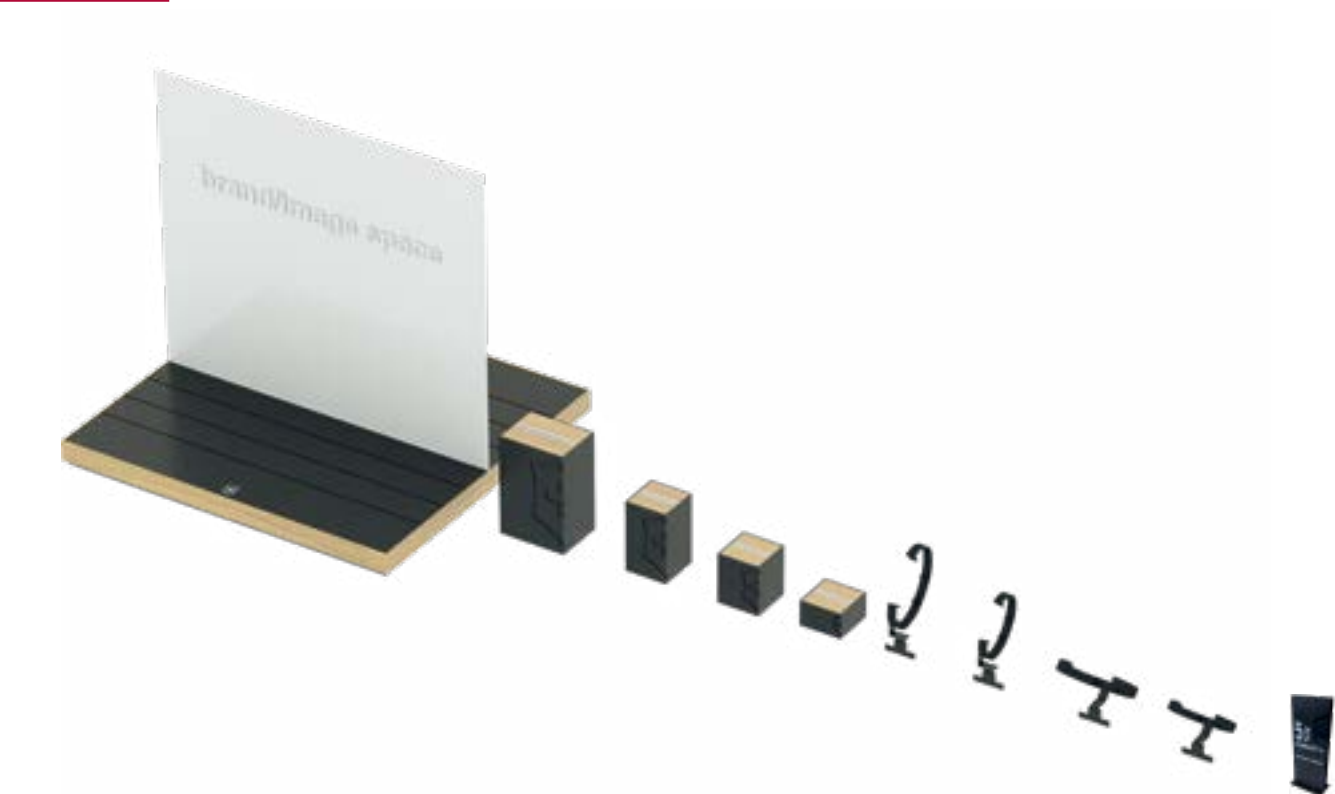
DISPLAY

9.5346.06*
WAT IN-DISPLAY SET FOR LARGE TOWER
W300 x H300 x D300 mm

Base platform – x 2, graphic holder to be placed in channels – x 2,
vertical c-ring large – x 34, vertical c-ring small – x 6,
horizontal c-ring large – x 16, horizontal c-ring small – x 4,
watch cube 80x60x120 – x 4, watch cube 50x50x85 – x 8,
watch cube 50x50x60 – x 8, watch cube 50x50x30 – x 8, 5-year warranty
and authorized dealer plate – x 2

Visuals need to be ordered separately. Please refer to the last marketing
package to order the appropriate side graphics

SOLD OUT



DISPLAY

9.5346.09*
SLOT INLAY FOR WATCH PRESENTER TRAY
W280 x H15 x D325 mm

SOLD OUT



9.5344
WAT PRESENTER TRAY
W290 x H40 x D335 mm

Base – x 1
Plane inlay – x 1



9.5345*
MIRROR AND CATALOGUE HOLDER
Normal size W210 x H172 x D100 mm
Extended size W381 x H172 x D100 mm

SOLD OUT



DISPLAY

9.5341.05*
GLORIFIER FOR 3 WATCHES
W165 x H215 x D165 mm

Special vertical large c-ring 90° for backboard – x 1, vertical c-ring large size – x 1, horizontal c-ring large size – x 1, 50x50x30 cube – x 1

Glorifier visuals need to be ordered separately. Please refer to the last marketing package to order the appropriate side graphics.



RECTO



VERSO

DISPLAY

9.5343.01*
WATCH TOBOGGAN
W30 x H69 x D260 mm

SOLD OUT



9.5343.05*
WATCH PILLOW WITH REMOVABLE LEG
W40 x H81 x D64 mm

SOLD OUT



DISPLAY

9.5342.01*
SMALL WATCH CUBE SET
W50 x H30 x D50 mm

W50 x D50 x H30 mm – x 3
Large vertical C rings – x 3



9.5342.02*
WATCH CUBE SET DIFFERENT HEIGHTS
W50 x H30 x D50 mm
W50 x H60 x D50 mm
W50 x H85 x D50 mm

50 x 50 x H30 mm, small – x 1
50 x 50 x H60 mm, medium – x 1
50 x 50 x H85 mm, large – x 1
Large vertical C rings – x 3



DISPLAY

9.5343.10*
VERTICAL WOMAN C-RING
H95 mm

SOLD OUT

9.5343.20*
VERTICAL MAN C-RING
H114 mm

SOLD OUT

9.5343.11*
HORIZONTAL WOMAN C-RING
H65 mm

SOLD OUT

9.5343.21*
HORIZONTAL MAN C-RING
H73 mm

SOLD OUT



DISPLAY

9.5343.31*
VERTICAL MAN WITH MIRROR C-RING
H114 mm

SOLD OUT

9.5343.32*
HORIZONTAL MAN WITH MIRROR C-RING
H95 mm

SOLD OUT



DISPLAY

9.5347.11
5-YEARS WARRANTY PLATE

Plate – x 1
Removable foot – x 1



9.5347.02
NEW AND AUTOMATIC PLATE

Plate – x 1
Removable foot – x 1



FRONT VIEW



REAR VIEW

9.5347.03
LIMITED EDITION PLATE

Plate – x 1
Removable foot – x 1



DISPLAY

V.92057
POLISHING CLOTHES

Polishing clothes in microfiber



V.10063
PRESENTATION CLOTHES

Gloves in microfiber embossed with the Cross & Shield logo

3 sizes available:
V.10063.S Small
V.10063.M Medium
V.10063.L Large





TRAVEL GEAR COMPONENTS

6

CORNER AND COUNTER

9.5380.10
SMALL TRAVEL GEAR CUBE
W560 x H150 x D340 mm

FREE
STANDING
compatible



9.5380.11
MEDIUM TRAVEL GEAR CUBE
W560 x H230 x D340 mm

FREE
STANDING
compatible



9.5380.12
LARGE TRAVEL GEAR CUBE
W560 x H310 x D340 mm

FREE
STANDING
compatible



CORNER AND COUNTER

9.5381.02
LARGE TRAVEL GEAR PLATFORM
W1200 x H1400 x D1000 mm

FREE
STANDING
compatible



9.5381.05*
TRAVEL GEAR ISLAND, H1400
W2100 x H1400 x D1000 mm

W900 x H1200 mm wide blister,
W2100 x H200 x D1000 mm high platform,
Blister hooks need to be ordered separately.

SOLD OUT

9.5381.04*
TRAVEL GEAR ISLAND, H1510MM
W2100 x H1510 x D1000 mm

SOLD OUT

FREE
STANDING
compatible



TRAVEL GEAR COMPONENTS

CORNER AND COUNTER

9.5373.10*
SMALL DISPLAY TABLE
W600 x H750 x D450 mm

SOLD OUT

FREE
STANDING
compatible



9.5370
SMALL CABINET
W600 x H1140 x D450 mm

Sliding top display drawer with lights and one opening door with two inside drawers.
Can be incorporated onto the base unit of a backwall system or installed as a freestanding fixture.

BACKWALL
compatible

FREE
STANDING
compatible



9.5384.05*
TGE COUNTER DISPLAY, SMALL
W350 x H157 x D300 mm

SOLD OUT

9.5384.06*
TGE COUNTER DISPLAY, LARGE
W450 x H157 x D300 mm

SOLD OUT



CORNER AND COUNTER

9.5378
MULTIPRODUCT GONDOLA
W926 x H1510 x D600 mm

Blister hooks need to be ordered separately

FREE
STANDING
compatible



9.5377.03
FREE STANDING BLISTER, DEEP BASE, H1510
W600 x H1510 x D600 mm

Blister hooks need to be ordered separately

FREE
STANDING
compatible



CORNER AND COUNTER

9.5386
TGE BACKPACK STAND
W1200 x H1400 x D800 mm

FREE
STANDING
compatible

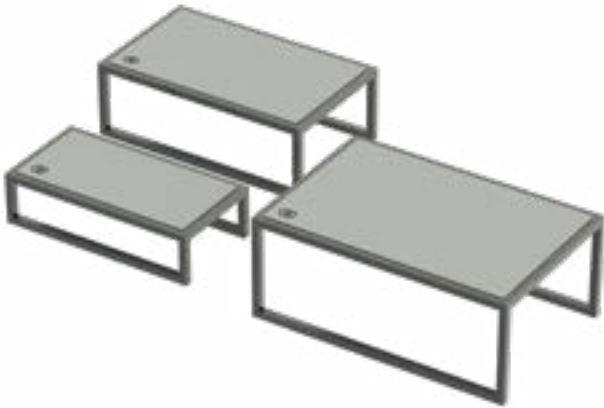


CORNER AND COUNTER

9.5380.01
TGE 3 PIECE PEDESTAL SET
W800 x H210 x D410 mm
W910 x H310 x D550 mm
W1030 x H410 x D680 mm

Small 800 x 410, medium 910 x 550, large 1030 x 680.

FREE
STANDING
compatible



9.5403
BACKPACK TOTEM
W800 x H1400 x D800 mm

FREE
STANDING
compatible



CORNER AND COUNTER

9.4227
BUSINESS CASE STAND
W305 x H300/560 x D305 mm

- BACKWALL compatible
- FREE STANDING compatible



9.5382
BUSINESS BAG HOLDER
W200 x H196 x D153 mm



9.5382.10*
TGE BACKPACK STAND
W1200 x H1400 x D800 mm

SOLD OUT



DISPLAYS

9.5384.01*
TGE WINDOW DISPLAY, SMALL
W350 x H400 x D329 mm

SOLD OUT

9.5384.02*
TGE WINDOW DISPLAY, LARGE
W450 x H400 x D329 mm

SOLD OUT



CORNER AND COUNTER

9.5365.02
LARGE SHELF WITH ILLUMINATION
W1200 x D446 mm

Fixed to 1280 mm backwall frame.



9.5366.02
SMALL SHELF WITH ILLUMINATION
W600 x D446 mm

Fixed to 655 mm backwall frame.

SOLD OUT



9.5365.20
BLISTER SHELF
W560 x D240mm



9.5368.01
LARGE BACKWALL RAIL
W1250 x D270 mm

Fixed to 1280 mm backwall frame.



9.5368.10
SMALL BACKWALL RAIL
W625 x D270 mm

Fixed to 655 mm backwall frame.



CORNER AND COUNTER

9.5368.05
FRONT FACING RAIL
W475 x D42 mm

Fixes to small and large shelf rails.



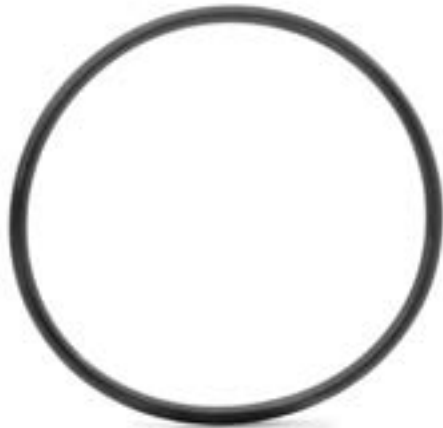
9.5365.10
MAGNETIC LUGGAGE ROLL STOPPER
W600 x H8 x D10 mm

Magnetically fixes to shelves.



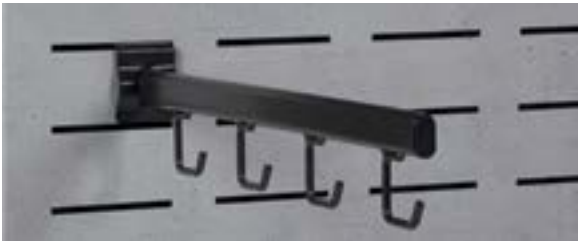
601552
TRAVEL GEAR STOPPER

Set consisting of 10 pieces.



CORNER AND COUNTER

9.5369.06*
BACKPACK HOOK, FOR FOUR BACKPACKS
L500 mm



9.5363.10
BLISTER TUBE 250 MM, Ø6.0 MM
W250 mm



9.5363.01
BLISTER HOOK 120 MM, Ø4.2 MM
D120 mm



9.5363.03
BLISTER HOOK 200 MM, Ø4.2 MM
D200 mm



9.5363.04
BLISTER HOOK 250 MM, Ø4.2 MM
D250 mm



FRAGRANCE COMPONENTS

7



FRAGRANCE COMPONENTS

CORNER AND COUNTER

W0000166
SHELF GLORIFIER GENERIC
125 x 202 x 125 mm

Visuals need to be ordered separately



W0000169
BLOTTER DISPENSER



W0000168
BLOTTERS



W0000167
SHELF STRIPE EXPANDABLE
600–1000 mm)



CORNER AND COUNTER

9.5391*
FRAGRANCE TOWER
W575 x H600 x D475 mm

SOLD OUT

FREE
STANDING
compatible



COMPONENTS FOR ALL PRODUCT CATEGORIES **8**



MULTI PRODUCT COMPONENTS

CORNER COUNTER AND DISPLAY

9.6001.1
ELECTRIC KNIFE DISPLAY 110V
W700 x H930 x D180 mm

9.6001.2
ELECTRIC KNIFE DISPLAY 220V
W700 x H930 x D180 mm



9.5396.20*
SAK TOTEM, A4
W222 x H1150 x D200 mm

Visual needs to be ordered separately by Content Factory

SOLD OUT

9.5396.30*
SAK TOTEM, 11INCH
W222 x H1150 x D200 mm

Visual needs to be ordered separately by Content Factory

SOLD OUT



CORNER COUNTER AND DISPLAY

9.5396.40*
GRAPHIC HOLDER
W200 x H1150 x D200 mm

Visual needs to be ordered separately by Content Factory

SOLD OUT

9.5396.50*
BROCHURE STAND, 11INCH
W200 x H1150 x D200 mm

Visual needs to be ordered separately by Content Factory

SOLD OUT



9.5396.60*
INFORMATION PLATE, A4
W222 x H351 x D200 mm

Visual needs to be ordered separately by Content Factory



9.5396.80*
INFORMATION PLATE, A5
W160mm x H267mm x D140 mm

Visual needs to be ordered separately by Content Factory

SOLD OUT



MULTI PRODUCT COMPONENTS

CORNER COUNTER AND DISPLAY

9.5396.10*
LOGO BLOCK
W200 x H200 x D50 mm



9.5396.90*
SHELF STRAP
W300 x H52 x D302 mm
SOLD OUT



CORNER COUNTER AND DISPLAY

9.5301*
LOGO BLOCK
W120 x H85 x D45 mm

SOLD OUT



9.6072*
LOGO PLACE HOLDER
W180 x H60 x D40 mm

SOLD OUT



CORNER COUNTER AND DISPLAY

9.6045.1*
SMALL BROCHURE HOLDER
For brochures with size W210 x D100 mm

53 parts includes 6 trays.

SOLD OUT



9.6066.0
GRAPHIC STREET STOPPER
W650 x H1600 x D650 mm

Visuals need to be ordered separately.



CORNER COUNTER AND DISPLAY

9.6063.02*
STICKER 1
W80 x H50 mm

SOLD OUT



9.6063.04*
STICKER 2
W160 x H100 mm



9.6063.16*
STICKER 3
W160 x H33 mm

SOLD OUT



9.6063.30*
STICKER 4
W300 x H62 mm

SOLD OUT



9.6063.40*
STICKER 5
W400 x H85 mm



9.6063.55*
STICKER 6
W550 x H112 mm

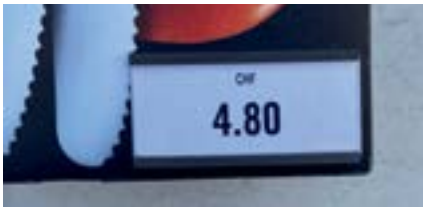
SOLD OUT



MULTI PRODUCT COMPONENTS

CORNER COUNTER AND DISPLAY

9.4245
MAGNETIC PRICE TAG HOLDER



9.6725.00
MAGNETIC PRICE TAGS, LOGO ONLY
W210 x H145 mm

SOLD OUT

9.6725.0
MAGNETIC PRICE TAG SET, WITHOUT PRICE
W210 x H145 mm

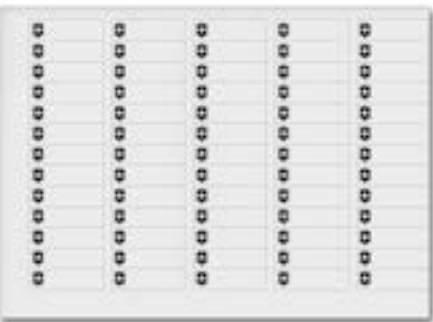
SOLD OUT

9.6725.4
MAGNETIC PRICE TAG SET, EUR PRICE
W210 x H145 mm

SOLD OUT

9.6725.5
MAGNETIC PRICE TAG SET, CHF PRICE
W210 x H145 mm

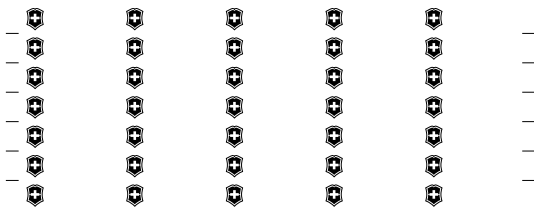
SOLD OUT



9.6072.70*
VICTORINOX PRICE TAG HOLDER
W40 x H15 mm



9.6072.71*
PAPER PRICE TAGS
W40 mm x H15 mm



CORNER COUNTER AND DISPLAY

9.5395
CASH DESK
W800 x H1140 x D510 mm

